

## New Curriculum Track

### From CEU's to Semester Credit Hours

- Denise Flores & Sandra Cortez | Wed 11:00 AM

### The PLA Accelerator: A Fast Pass for Prior Learning Assessment Tracking

- Kristen Himmerick & Jose Cordero | Wed 1:45 PM

### Learners are Customers: The Future of Workforce Continuing Educations

- Amrit Ahluwalia | Wed 3:45 PM

### Cultivating Partners – Capturing Value: 4 Practical Examples you Can Replicate with Your Industry Partners

- Nancy Estergard | Thurs 9:15 AM

### Emotional Intelligence and You

- Dr. Carrie Root, Alpha UMi, Inc. | Thurs 11:00 AM

### New Curriculum for Students and Corporate

- Eric Richardson, GDA, Inc. | Thurs 1:45 PM

### Knowledge + Experience = College Credit – Understanding Accelerated Models of Student Success: A Competency Based Framework using Prior Learning Assessment

Dr. Terry T. Kidd & Dr. Betty Fortune | Thurs 4:15 PM

### Linking Training Outcomes to Industry Needs

- Ken Gurka & Carol Ogletree | Friday 10:15 AM

## Generate Revenue Track

### Hidden Curriculum & Holistic Development; Adding Value to Your Contract Training

- Nancy Estergard | Wed 11:00 AM

### Training Your Own

- Lee Kotwicki | Wed 1:45 PM

### Launching a Corporate College: Planning, Implementing and Building a Community of Support for a Corporate College

Jessica McKee & Ashleigh Thompson | Wed 3:45 PM

### Sentiment Analysis: 21st Century Data Point

- Dawnica Jackson | Thurs 9:15 AM

### The Keys to Success in Earning More Business

- Vince Norton and Dr. Jean Norris, Norton|Norris, Inc. | Thurs 11:00 AM

### So, What is in the Secret Sauce?

- Tim Giles and Michelle Shideler | Thurs 1:45 PM

### Best Practices for Maintaining a Successful WIOA Relationship

- Kala Marks and Tommy Maestas | Thurs 4:15 PM

### Using Alternative Financing to Increase Access and Enrollment

- Heidi Freund | Thurs 4:15 PM

### Sustaining Partnerships and Apprenticeship Programs

- Janell Hills | Friday 10:15 AM

## Staff Development Track

### Success in the Tech Economy

- Kirk Smallwood | Wed 11:00 AM

### Start There, Get Here: A Unique Perspective on Community Education

- Don Tracy & Virginia Garza | Wed 1:45 PM

### Workplace Communication

Eric Richardson | Thurs 9:15 AM

### Transform Your Team: Intro to Process Mapping

Travette Webster | Thurs 11:00 AM

### Selling is a Process, Not an Event; The Inbound Outbound Accelerator

Jeff Roth | Thurs 1:45 PM



Featuring the  
**2019 Exemplary  
Program Awards**

# NCCET Presents...



Wednesday  
Keynote 8 – 9 AM



**Eric Richardson**  
CEO of Growth Development Associates  
**Commitment to Excellence in Continuing Education and Training**



Thursday  
Keynote 8 – 9 AM



**Stephen Starks**  
Senior Account Director – *Disney Institute*  
**Disney's Approach to the Customer Experience**



Friday  
Keynote 8 - 9 AM



**John Kennedy**  
Principal, John Kennedy Consulting  
**Magical Thinking: Become Comfortable Being Uncomfortable**

Tuesday, Dec 10th

7:00	
7:30	
8:00	
8:30	
9:00	
9:30	
10:00	
10:30	
11:00	
11:30	
12:00	
12:30	
1:00	
1:30	Registration Open
2:00	12:00 PM to 6:00 PM
2:30	
3:00	
3:30	
4:00	Newcomers/First time Attendees Reception
4:30	4:00 PM to 5:00 PM
5:00	NCCET President's Reception
5:30	5:00 PM to 6:00 PM
6:00	
6:30	Executive Boardroom
7:00	6 - 7 PM Reserved for TLS
7:30	
8:00	
8:30	
9:00	

Exhibitors  
are  
welcome to  
attend all  
conference  
events.

Wednesday, Dec 11th

Registration Open 7:00 PM - 4:30 PM Breakfast 7:00 AM to 8:00 AM Majestic I, II and III
Opening Keynote Address <b>Eric Richardson - GDA</b> 8:00 AM - 9:00 AM Grand Ballroom I
Featured Plenary Session <b>Vince Norton &amp; Jean Norris-Norton   Norris</b> 9:00 AM - 10:00 AM Grand Ballroom I
10:15 AM - 11:00 AM Featuring the Exhibition Hall <b>Enchanted Corridor/Expressions I and II</b>
Concurrent Sessions 11:00 AM - 12:00 PM Staff Development - Grand III Generate Revenue - Grand IV New Curriculum - Grand V
50th Annual Celebration Luncheon <b>National Exemplary Awards</b> <b>Presentation - Part 1</b> 12:00 PM - 1:30 PM Majestic I, II and III
Concurrent Sessions 1:45 PM - 2:45 PM Staff Development - Grand III Generate Revenue - Grand IV New Curriculum - Grand V
3 PM - 3:45 PM Featuring the Exhibition Hall <b>Enchanted Corridor/Expressions I and II</b>
Concurrent Sessions 3:45 PM - 5:00 PM Staff Development - Grand III Generate Revenue - Grand IV New Curriculum - Grand V
5:00 PM Featuring the Exhibition Hall <b>Enchanted Corridor/Expressions I and II</b>
<b>TAPESTRY - Opportunity Conference</b> 6 PM - 7 PM Executive Boardroom
Executive Boardroom 7 PM - 8 PM Reserved for TLS

Thursday, Dec 12th

Registration Open 7:00 PM - 4:30 PM Breakfast 7:00 AM to 8:00 AM Majestic I, II and III
Featured Keynote Address <b>Stephen Starks - Disney Institute</b> 8:00 AM - 9:00 AM Grand Ballroom I
Concurrent Sessions 9:15 AM - 10:15 AM Staff Development - Grand III Generate Revenue - Grand IV New Curriculum - Grand V
Featuring the Exhibition Hall <b>Enchanted Corridor/Expressions I and II</b>
Concurrent Sessions 11:00 AM - 12:00 PM Staff Development - Grand III Generate Revenue - Grand IV New Curriculum - Grand V
50th Annual Celebration Luncheon <b>National Exemplary Awards</b> <b>Presentation - Part 2</b> 12:00 PM - 1:30 PM Majestic I, II and III
Concurrent Sessions 1:45 PM - 2:45 PM Staff Development - Grand III Generate Revenue - Grand IV New Curriculum - Grand V
Featured Plenary Session <b>Carrie Root - Alpha Umi</b> 3:00 PM - 4:00 PM Grand Ballroom I
Concurrent Sessions 4:15 PM - 5:15 PM Staff Development - Grand III Generate Revenue - Grand IV New Curriculum - Grand V
5:15 PM Featuring the Exhibition Hall <b>Enchanted Corridor/Expressions I and II</b>
Executive Boardroom and Office Available for Customer Sales Meetings
By Advance Reservation ONLY
Evening Fireworks and Desert EPCOT Center 8:00 PM - 9:30 PM EPCOT Germany Prom Cash Bar Fireworks at 9:30 PM

Friday, Dec 13th

Breakfast 7:00 AM to 8:00 AM Majestic I, II and III
Closing Keynote Address <b>John Kennedy - John Kennedy Consult'g</b> 8:00 AM - 9:00 AM Grand Ballroom I
Featured Plenary Session <b>Steve Kane - Space-TEC</b> 9:00 AM - 10:00 AM Grand Ballroom I
Concurrent Sessions 10:15 AM - 11:15 AM Staff Development - Grand III Generate Revenue - Grand IV New Curriculum - Grand V
11:15 AM Featuring the Exhibition Hall <b>Enchanted Corridor/Expressions I and II</b>
Closing Remarks 12:45 PM - 1:15 PM

Exhibition  
Halls are  
open except  
during  
Keynote,  
Plenary and  
Luncheon  
sessions.

